



Display Catalogue

Advertising racks made of plywood and wood

ATKO IMPRESS

About our products

ECO series of advertising racks without fasteners.

Design and Production: Complete service for the creation of advertising racks made of plywood and wood.

We produce a standard series of advertising racks **without fasteners**, which allows for ordering minimum quantities of one piece and extremely **advantageous prices** for the production of **larger series**.

What makes a difference here is the collaboration between the plywood and the typical assemblies that give our racks remarkable appearance, natural and contemporary design without compromising on their **strength and quality**.

Upon receipt, each rack represents a flat package which means **lower transport costs**.

We know that you are looking for distinctive advertising items, so we offer different **branding**, colour treatment options, and other subtleties that we will discuss together during the production of your racks!

You make the choice, and we guarantee its success!

Ad at the endpoint of sale, BTL actions,
Exhibitions, Promotions & Presentations,
Special Events

TRADE



TRADE is a universal rack for an excellent presentation.

Its **compact size** makes it extremely easy to carry.

Suitable for a **variety of products**.

TRADE is one of the most functional and preferred racks.

| <i>Gauge Dimensions</i> | <i>Functional Dimensions</i> |
|-------------------------|------------------------------|
| <i>L: 450</i> | <i>L: 400</i> |
| <i>D: 290</i> | <i>D: 240</i> |
| <i>H: 1550</i> | <i>H: 300</i> |





TRADE UP

TRADE UP is an easy to carry and assemble stable rack, making it suitable for a variety of product types and events.

The larger advertising area guarantees excellent presentation of your brand.

| <i>Gauge Dimensions</i> | <i>Functional Dimensions</i> |
|-------------------------|------------------------------|
| L: 470 | L: 450 |
| D: 400 | D: 315 |
| H: 1700 | H: 280 |



STEADY



STEADY is a challenge for every product.

The clear forms and functional design are an excellent basis for direct advertising of typical products.

The items are secured from falling through a shield in front of each shelf.

| <i>Gauge Dimensions</i> | <i>Functional Dimensions</i> |
|-------------------------|------------------------------|
| <i>L: 450</i> | <i>L: 400</i> |
| <i>D: 264</i> | <i>D: 240</i> |
| <i>H: 1550</i> | <i>H: 300</i> |





STEADY UP

STEADY UP is a great advertising rack when you are looking for an improved and bigger version of STEADY.

Products are safe from falling thanks to the shield in front of the first shelf.

There is enough elongation from the ground to the first shelf and your products will be easy to reach.

| <i>Gauge Dimensions</i> | <i>Functional Dimensions</i> |
|-------------------------|------------------------------|
| <i>L: 490</i> | <i>L: 440</i> |
| <i>D: 370</i> | <i>D: 320</i> |
| <i>H: 1740</i> | <i>H: 300</i> |



RELISH

Bread Rack

The bread rack has a typical design for the offered **bakery goods**.

With a **stable construction**, it ensures long service life and easy maintenance.

It allows horizontal and vertical position according to the product type.



| <i>Gauge Dimensions</i> | <i>Functional Dimensions</i> |
|-------------------------|------------------------------|
| <i>L: 650</i> | <i>L: 600</i> |
| <i>D: 510</i> | <i>D: 450</i> |
| <i>H: 1 760</i> | <i>H: 300</i> |



OWEN

Owen is one of our latest models of **double sided advertising racks**.

With **high load capacity** and interesting design.

In front of each shelf, there is an opportunity for positioning a price tag.

* Selected colours and branding are exemplary.

| <i>Gauge Dimensions</i> | <i>Functional Dimensions</i> |
|-------------------------|------------------------------|
| <i>L: 700</i> | <i>L: 630</i> |
| <i>D: 500</i> | <i>D: 490</i> |
| <i>H: 1800</i> | <i>H: 300</i> |



RETRO



The RETRO rack is where the function of the design is combined with the nice look of light and retro forms.

It will create a thematic ad campaign through presence, completing the quality of the products presented on the rack.

| <i>Gauge Dimensions</i> | <i>Functional Dimensions</i> |
|-------------------------|------------------------------|
| <i>L: 500</i> | <i>L: 450</i> |
| <i>D: 340</i> | <i>D: 320</i> |
| <i>H: 1700</i> | <i>H: 320</i> |





AMPLE

AMPLE is a standard advertising rack. Quick and easy to assemble.

With excellent **product visibility** and plenty of space on the first shelf from the ground.

Offers a **wide area for advertising** and possibility for branding with corporate elements.

| <i>Gauge Dimensions</i> | <i>Functional Dimensions</i> |
|-------------------------|------------------------------|
| L: 450 | L: 400 |
| D: 400 | D: 360 |
| H: 1700 | H: 300 |





FAVOUR

FAVOUR is a **double sided** advertising rack.

It offers a wide area for branding with corporate elements.

For **good visibility and easy access**, the first shelf is 500mm away from the floor.

A space for **price tags** in front of each line.

| <i>Gauge Dimensions</i> | <i>Functional Dimensions</i> |
|-------------------------|------------------------------|
| <i>L: 395</i> | <i>L: 350</i> |
| <i>D: 395</i> | <i>D: 350</i> |
| <i>H: 1700</i> | <i>H: 350</i> |





PEAK

PEAK is a suitable central position rack.

It offers **easy access** to goods from all sides.

With its interesting vision, the rack will not go unnoticed in the retail network.

PEAK is suitable for a **variety of products**.

* The colours shown are exemplary.

| <i>Gauge Dimensions</i> | <i>Functional Dimensions</i> |
|-------------------------|------------------------------|
| <i>L: 500</i> | <i>L: 450</i> |
| <i>D: 500</i> | <i>D: 450</i> |
| <i>H: 1700</i> | <i>H: 300-400</i> |





REAR

Advertising rack with two shelves of different depth and distance from the floor for excellent visibility to all products.

Offers a large area for **hanging packaged goods** with a euro opening.

We offer metal hooks and pricing profiles to the rack.

* The displayed colours and graphic elements on the rack are exemplary and have only illustrative purpose.

| <i>Gauge Dimensions</i> | <i>Functional Dimensions</i> |
|-------------------------|------------------------------|
| L: 600 | L: 550 |
| D: 400 | D: 350 |
| H: 1700 | H: 250 |



ROSE

Wine Rack



ROSE is the effective and diverse way of presenting wines and other products in a bottle.

It offers excellent visibility of the label and a comfortable position of the placed products.

The elegant forms of the details present the wine through an ethereal approach.

| <i>Gauge Dimensions</i> | <i>Functional Dimensions</i> |
|-------------------------|------------------------------|
| <i>L: 550</i> | <i>L: -</i> |
| <i>D: 300</i> | <i>D: -</i> |
| <i>H: 1500</i> | <i>H: -</i> |





ZIGE

Double sided rack with a total of 8 shelves with a functional size of 420mm and a depth in the widest part of 180mm.

Suitable for different types of products that we want to be as accessible for the client as possible.

| <i>Gauge Dimensions</i> | <i>Functional Dimensions</i> |
|-------------------------|------------------------------|
| <i>L: 450</i> | <i>L: 400</i> |
| <i>D: 264</i> | <i>D: 240</i> |
| <i>H: 1550</i> | <i>H: 300</i> |





IMPRESS

IMPRESS is a massive advertising rack which gives the possibility of **complete branding** of all visible parts.

The rack is **suitable for products** such as packed bean cultures **with unstable packaging** or beer glass bottles.

It ensures the safe advertising of the products and easy access.

| <i>Gauge Dimensions</i> | <i>Functional Dimensions</i> |
|-------------------------|------------------------------|
| <i>L: 450</i> | <i>L: 400</i> |
| <i>D: 350</i> | <i>D: 300</i> |
| <i>H: 1720</i> | <i>H: 320</i> |



MAIN



MAIN is easy to carry and assemble stable rack suitable for variety of small products.

If you are looking for the **most compact** possible rack with minimum capacity, MAIN is the right model.

| <i>Gauge Dimensions</i> | <i>Functional Dimensions</i> |
|-------------------------|------------------------------|
| <i>L: 450</i> | <i>L: 400</i> |
| <i>D: 240</i> | <i>D: 200</i> |
| <i>H: 1300</i> | <i>H: 300</i> |





We are offering individual projects for your unique advertising ideas about your products upon request.

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